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**U.S. FINANCIALS INCOME FUND
ANNOUNCES INITIAL PUBLIC OFFERING**

Toronto, Ontario, January 5, 2015 – Strathbridge Asset Management Inc. is pleased to announce that U.S. Financials Income Fund (the “Fund”) has filed a preliminary prospectus for a public offering of Class A and Class U units.

The Fund’s investment objectives are (i) to provide Unitholders with quarterly cash distributions; and (ii) to maximize total return through capital appreciation and distributions.

The Fund will seek to achieve its investment objectives by investing in an actively managed portfolio (the “Portfolio”) of 20 to 30 equity securities of U.S. financial issuers selected from the S&P 500 Index that are classified as “financials” by Standard & Poor’s Global Industry Classification Standard and which have a market capitalization of at least US\$10 billion and a credit rating issued by Standard & Poor’s® Rating Services, a division of The McGraw-Hill Companies, Inc. of at least A- at the time of purchase (“U.S. Financials”). The Portfolio will also include U.S. publicly listed alternative asset management issuers which have a market capitalization of at least US\$5 billion at the time of purchase (“Alternative Asset Managers”). U.S. Financial issuers may include, but are not limited to, issuers operating in the following financial industry sub-sectors: retail and commercial banking, investment banking, wealth management, insurance and real estate. Alternative Asset Manager issuers may include, but are not limited to, managers or investment advisors who structure, promote, sponsor or operate investment and other funds focused on non-traditional asset classes such as private equity, real estate, commodities and alternative investment strategies. The investment universe as determined by the criteria noted above consisted of 46 issuers as of December 10, 2014.

To generate additional income above the distributions earned on its equity securities, the Fund will from time to time write covered call options in respect of all or a portion of the securities in its Portfolio.

Two classes of units are being offered; a Class A unit at a price of \$10.00 and a Class U unit offered at a price of US\$10.00 which will be convertible into Class A units and will be redeemable in U.S. dollars.

The Fund initially intends to pay a quarterly distribution of 5.0% of the respective issue price of the units on the last business day of the months of March, June, September and December.

The syndicate of agents for the offering is being co-led by Scotiabank and RBC Capital Markets and includes BMO Capital Markets, CIBC, National Bank Financial Inc., TD Securities Inc., GMP Securities L.P., Raymond James Ltd., Canaccord Genuity Corp., Desjardins Securities Inc., Dundee Securities Ltd. and Mackie Research Capital Corporation.

For further information, please contact your financial advisor, call our investor relations line at 416.681.3966, toll free at 1.800.725.7172 or visit www.strathbridge.com.

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A preliminary prospectus containing important information relating to the securities has been filed with the securities commissions or similar authorities in certain jurisdictions of Canada. The preliminary prospectus is still subject to completion or amendment. Copies of the preliminary prospectus may be obtained from the Manager at the address, telephone numbers, website and e-mail address set forth above as well as from any of the above-mentioned agents. There will not be any sale or any acceptance of an offer to buy the securities until a receipt for the final prospectus has been issued.