



**U.S. FINANCIALS INCOME FUND
FILES FINAL PROSPECTUS**

Toronto, Ontario, January 30, 2015 – Strathbridge Asset Management Inc. is pleased to announce that U.S. Financials Income Fund (the “Fund”) has filed and received a receipt for its final prospectus from the security regulatory authority in each province of Canada for a maximum offering of \$75 million of Class A units and U.S.\$15 million of Class U units. The Fund is offering Class A units at a price of \$10.00 per unit. The Class A units are to be listed on the Toronto Stock Exchange (the “TSX”). The Fund is also offering Class U units at a price of U.S.\$10.00 per unit which pay distributions in U.S. dollars, are redeemable in U.S. dollars and convertible into the Class A units weekly. The TSX has conditionally approved the listing of the Class A units under the ticker symbol USF.UN. Each unit will initially pay a quarterly distribution of 5.0% annually of the issue price in their respective currencies.

The Fund’s investment objectives are (i) to provide Unitholders with quarterly cash distributions; and (ii) to maximize total return through capital appreciation and distributions.

The Fund will seek to achieve its investment objectives by investing in an actively managed portfolio (the “Portfolio”) of 20 to 30 equity securities of U.S. financial issuers selected from the S&P 500 Index that are classified as “financials” by Standard & Poor’s Global Industry Classification Standard and which have a market capitalization of at least US\$10 billion and a credit rating issued by Standard & Poor’s® Rating Services, a division of The McGraw-Hill Companies, Inc. of at least A- at the time of purchase (“U.S. Financials”). The Portfolio will also include U.S. publicly listed alternative asset management issuers which have a market capitalization of at least US\$5 billion at the time of purchase (“Alternative Asset Managers”). U.S. Financial issuers may include, but are not limited to, issuers operating in the following financial industry sub-sectors: retail and commercial banking, investment banking, wealth management, insurance and real estate. Alternative Asset Manager issuers may include, but are not limited to, managers or investment advisors who structure, promote, sponsor or operate investment and other funds focused on non-traditional asset classes such as private equity, real estate, commodities and alternative investment strategies. The investment universe as determined by the criteria noted above consisted of 45 issuers as of January 22, 2015.

To generate additional income above the distributions earned on its equity securities, the Fund will from time to time write covered call options in respect of all or a portion of the securities in its Portfolio.

The syndicate of agents for the offering is being co-led by Scotiabank and RBC Capital Markets and includes BMO Capital Markets, CIBC, National Bank Financial Inc., TD Securities Inc., GMP Securities L.P., Raymond James Ltd., Canaccord Genuity Corp., Desjardins Securities Inc., Dundee Securities Ltd. and Mackie Research Capital Corporation.

For further information, please contact your financial advisor, call our investor relations line at 416.681.3966, toll free at 1.800.725.7172 or visit www.strathbridge.com.

David Roode
President, Fund Services

Strathbridge Asset Management Inc.
121 King Street West
Suite 2600
Toronto, Ontario, M5H 3T9
416.681.3966; 1.800.725.7172
www.strathbridge.com
info@strathbridge.com

The offering is made only by prospectus. A final prospectus containing important information about the securities being offered has been filed. Copies of the prospectus may be obtained from any of the above-mentioned agents. Investors should read the prospectus before making an investment decision.

Commissions, trailing commissions, management fees and expenses all may be associated with investment fund investments. Please read the prospectus before investing. Investment funds are not guaranteed, their values change frequently and past performance may not be repeated.