



Press Release

World Financial Split Corp.

WFS.PR.A
WFS

Declares Quarterly Distribution on Preferred Shares

Toronto, March 2, 2010: World Financial Split Corp. (the “Fund”) has declared its quarterly distribution of \$0.13125 on each of its Preferred Shares payable March 31, 2010 to shareholders of record as of March 15, 2010. To the extent that any portion of the distributions are ordinary taxable dividends and not capital gains dividends, they will be eligible dividends. Distributions on its Class A shares continue to be suspended in accordance with the terms of the offering prospectus, which states “No distribution will be paid on the Class A shares if (i) the distributions payable on the Preferred shares are in arrears; or (ii) after the payment of the distribution by the Company, the NAV per unit would be less than \$15.00.

The Fund is a mutual fund corporation, which invests in a portfolio that includes common equity securities, selected from the ten largest financial services companies by market capitalization in each of Canada, the United States and the Rest of the World (the “Portfolio Universe”). In addition, the issuers of securities in the Portfolio, other than Canadian issuers, must have a minimum credit rating of “A” from Standard & Poor’s Rating Services or a comparable rating from an equivalent rating agency.

In addition, up to 20% of the Net Asset Value of the Fund may be invested in common equity securities of financial services companies not included in the Portfolio Universe as long as such companies have a market capitalization at the time of investment of at least US\$10 billion and for non-Canadian issuers, a minimum credit rating of “A” from Standard & Poors Rating Services or a comparable rating from an equivalent rating agency.

To generate additional returns above the dividend income earned on the portfolio, the Fund may from time to time write covered call options in respect of all or part of the common shares in the Portfolio. In addition, the Fund may write cash covered put options in respect of securities in which the Fund is permitted to invest.

The Fund’s investment portfolio is managed by its investment manager, Mulvihill Capital Management Inc. The Fund’s Preferred and Class A shares and warrants are listed on The Toronto Stock Exchange under the symbols **WFS.PR.A**, **WFS** and **WFS.WT** respectively. Each warrant entitles its holder to acquire one unit at a subscription price of \$13.14 on each business day commencing on December 1, 2009 and ending on March 31, 2010.

Distribution Details:	
Distribution per Preferred Share:	\$0.13125
Distribution per Class A Share:	\$nil
Payable Date:	March 31, 2010
Record Date:	March 15, 2010
Ex-Dividend Date:	March 11, 2010

For further information, please contact Investor Relations at 416.681.3966, toll free at 1.800.725.7172 or visit www.mulvihill.com

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